

# SR&ED

front-to-finish  
package

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M13 – 02/06/14

# About the SR&ED Program

To help companies become more competitive, the government offers cash refunds or tax credits between 33% - 69% of the cost involved with the following (*potentially eligible*) projects:

- › Web-to-print development (problems with usability, and what you see is not what you get)
- › Technical issues converting from high solvent printing inks to more environmentally friendly inks
- › Printing on new or unusual substrates requiring trial and error
- › Cost overruns because of unexpected technical problems
- › Print and ink drying problems, dye dispersion issues
- › Overcoming ink, chemical or other technical problems resulting from moving to high volume or high speed
- › Weatherability, scratch resistance, image fade properties
- › Continuous web printing, image shift and repeatability problems
- › Trial and error testing or experimenting to learn how to make products or to improve processes
- › Technical projects that didn't go as planned or the results were not as good as expected
- › Lost money on a project (or didn't make as much money as planned)
- › Developing new products or processes, or making improvements to existing products and processes
- › Unexpected quality problems or warranty claims
- › Capital Improvement projects that required "development" after installation
- › Developing prototypes, or resolving issues in pre-production runs

If any of these situations occurred in your company within the last two years, you could qualify for a cash refund or tax credit. Please contact an Account Manager to arrange a free consultation with one of our SR&ED engineers, to determine the size and eligibility of your claim.

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# What you can expect from us

**Return on Investment** Claiming SR&ED is the most profitable activity most of our clients will engage in all year. You can expect a minimum return between \$5,000 and \$10,000 per hour spent with us.

**Quick Turn Around** Because of our technical depth, you will not have to waste time teaching us your technology. New clients are always impressed at how we can hit the ground running and how little time they have to invest in the process.

**Depth of Experience** Established in 1999, we are one of the largest independent SR&ED firms in Canada. Our in-house team of Engineers, Scientists and Tax Specialists cover a broad range of technical disciplines and each has more than 10 years of hands on industry experience in their respective fields.

**Large but Realistic Claims** We prepare 300 + claims each year with a 99% acceptance rate. Less than 5% of our accepted claims are adjusted. The high caliber of our work is well known and documented by CRA. We know exactly what your claim should emphasize and what it shouldn't and we know how far to push the envelope without causing processing delays. You will receive every dollar you are legally entitled to under the SR&ED program, nothing less.

**Faster Refunds/Tax Credits** Where mutually agreed, we will visit you 2 – 4 times throughout the year to ensure your staff are correctly identifying and tracking eligible projects. This way nothing gets missed, your claims are prepared and submitted with your taxes and you get your refund/tax credit faster.

**Training For Your Team** We will provide training for your key technical staff so they can better understand what SR&ED is, how to identify it and how to better track it.

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# What you can expect from us

**Templates and Software** We will provide free templates and software to help you keep track of SR&ED activities and simplify record keeping.

**No Multi-Year Contracts** We believe you should always have the freedom of choice and that we should have to earn your repeat business

**Seamless Integration with your Accountant**  
Most Accountants understand that the SR&ED program is first and foremost a science and technology program which is why we have more than 30 Accounting firms referring their clients to us. Our role is not to replace your Accountant but rather work with them to maximize your benefit from the SR&ED program.

**Peer Reviewed Claims** We have the resources to ensure that every claim is reviewed by at least two subject matter experts prior to submission. This is why our acceptance rate is so high and our adjustment rate is so low. You can be confident your claim was expertly prepared and fully maximized.

**Risk Free Engagements** Simply put – we don't get paid until you get paid. If preferred however, an hourly rate option is available.

**Support For Charities** Every year we donate money to a variety of charities. Traditionally we have supported Canadian Breast Cancer Research, Upper Grand Learning Foundation, Anaphylaxis Canada, Heart & Stroke Foundation, Alzheimer Society and local homeless shelters. We do not ask our clients for donations but if you have a favourite charity you would like us to support, please let us know.

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# Want more information?

**For more information about SR&ED or any of our other government programs contact us today.**

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